

A Free Monthly Newsletter From Your Friends At Company Name Here

Distractions... A Danger On The Road Driving Or Walking

The road can be a dangerous place, especially if you're not paying attention to it behind the wheel. A study commissioned by Ford Motor Company found that 83 percent of adults, and 76 percent of teenagers, consider distracted driving to be at least as dangerous as drunk driving, but parents are 40 percent more likely to check their cell phones in transit than their teen children.

But as hazardous as distracted driving may be, distracted walking can be just as deadly: A Liberty Mutual Insurance study of 1,000 adults found that 60 percent of pedestrians walk while texting, emailing, talking on the phone, or listening to music, even though 70 percent said they consider such activities to be dangerous. And they're right: The U.S. Consumer Product Safety Commission reports that 1,152 people were treated in emergency rooms in 2012 for injuries received while using a cell phone or some other electronic device as they walked.



Quote

"Freedom is never more than one generation away from extinction. We didn't pass it to our children in the bloodstream. It must be fought for, protected, and handed on for them to do the same."

- Ronald Reagan



Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at Phone number, Email address & Website.

Good Grief! Here's A Philosophy To Live By

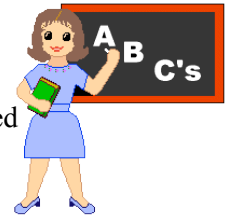
Charles Schulz, creator of the "Peanuts" comic strip, thought about a lot of serious things. This is said to be the philosophy he lived by:

First answer some questions:

- Name the five wealthiest people in the world.
- Name the last five Heisman Trophy winners.
- Name the last five winners of the Miss America pageant.
- Name 10 people who have won the Nobel or Pulitzer Prize.
- Name the last half dozen Academy Award winners for best actor and actress.
- Name the last decade's worth of World Series winners.

Now, take this quiz:

- Name a teacher who aided your journey through school.
- Name three friends who have helped you through a difficult time.
- Name five people who have taught you something worthwhile.
- Name three people who have made you feel appreciated and special.
- Name five people you enjoy spending time with.



The point? The people who are important in the world, and in your life. Not those with the most credentials, but those who show how much they care.

September Events



September 2nd	Labor Day
September 4th	Rosh Hashanah Begins
September 7th	Grandparents' Day
September 11th	Patriot Day
September 13th	Yom Kippur Begins
September 18th	National Cheeseburger Day
September 22nd	Hobbit Day
September 24th	National Voter Registration Day

Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

Name Here

Funny Definitions Given By Students

1. An optimist is a doctor who treats your eyes.
2. An epistle is the wife of an apostle.
3. Baboons live in an apiary.
4. A myth is a female moth.
5. Momentum is what you give someone when they are going away.
6. An executive is the man who puts murderers to death.
7. An antidote is a funny story.
8. A monastery is where monsters live.

What To Do (And Not Do) After A Car Accident

No one ever plans to be in a car accident, but unfortunately many of us will find ourselves involved in one some day.

Here's what you should do if you're in an accident:

1. Don't leave the scene.
2. If there are injuries, call for medical assistance and provide basic first aid.
3. Call law enforcement if needed. Once the officer arrives, when appropriate, get the officer's name and police station address.
4. Ask for the case number, when the accident report will be filed, and how to get a copy.

Take careful note of the following:

1. Date and time of the accident
2. Street and city
3. Weather and road conditions
4. Direction and speed you and other travelers were going
5. Description of how the accident occurred
6. The numbers of the license plate, driver's license, and insurance policy of each driver involved

Offbeat Jobs For Scientists

Scientists aren't necessarily people in white lab coats writing grant proposals or crunching data. A news website recently listed some offbeat occupations for scientists that might make a career in science more appealing:

- ◆ **Space psychologist.** Sounds cool, doesn't it? Space psychologists study how astronauts cope with the stresses and pressures of space travel.
- ◆ **Snake milker.** Experts in poisonous snakes are needed to extract venom for use in a wide range of antidotes and other medicines.
- ◆ **Laughter therapist.** If laughter is truly the best medicine, these scientists help by teaching people how to chuckle and guffaw naturally so they experience less stress and enjoy strong immune systems.
- ◆ **Fermentation specialist.** These experts study the process of fermentation, which is important in the production of bread, cheese, yogurt, and beer.

Sharing Love & Knowledge

Honoring grandparents is one of the three purposes of Grandparents Day, Sept 7. The second purpose is to give grandparents an opportunity to show love for their children's children. The third purpose of Grandparents Day is to help children become aware of the strength and guidance grandparents can offer.



Nap Time

Naps increase creativity, memory and alertness, says Sara Mednick, author of *Take a Nap! Change your Life!*

A six-year study of 23,500 healthy adults by Harvard School of Public Health and the University of Athens Medical School showed that taking naps at least three days per week reduced coronary mortality by 37 percent.

Some workplaces have designated sleep areas. If people need a 15 or 20 minute nap in order to finish the workday with a clear mind, they can take one.

Mednick recommends 20 minutes to increase alertness and motor performance but 30 minutes will put a person into deeper sleep, which may leave them feeling groggy.

You don't need a designated sleep area. Have a nap at a desk, a quiet spot in the gym, or in your car. Get comfortable and snooze but not too long. You might consider setting a watch alarm.

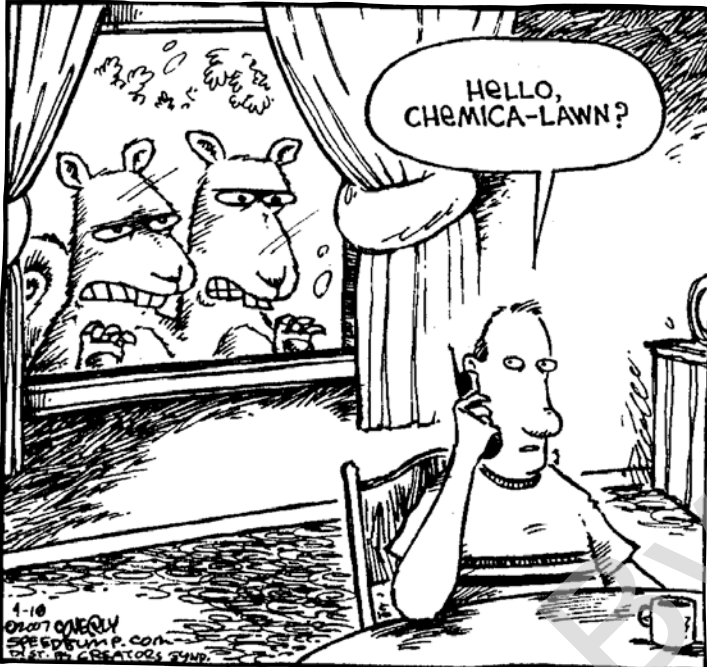
Place Coupon or Offer Here

Congratulations To Our Client Of The Month!

Every month, we choose a very special client of the month. It's our way of acknowledging our great clients and saying thanks to those that support our business with referrals and repeat business.

This month's Client of the Month is

Name & Reason Here



Thanks For The Kind Words

Testimonial(s)

The Greatest Gift?

Three young men went out into the world to seek their fortune. After 20 years they were all wealthy, and they decided to do something nice for their father.

The oldest son bought his father a huge mansion. The middle son gave him a Mercedes with a chauffeur. The youngest son gave him a parrot that could recite Bible verses.



The father claimed to be overjoyed with his gifts, but a few weeks later he wrote an email to his three sons: "James, I love my new house, although it's so big I can't really take care of it and I mostly use just a few of the rooms, and the rest of it sits empty. And Peter, the car is marvelous, but I don't have anyplace to go and, to be honest, the driver is a little rude.

"But Thomas, I have to say, the chicken you gave me tasted delicious."

Quote

"A word to the wise ain't necessary - it's the stupid ones that need the advice."

- Bill Cosby

Do You Want To Win A Free Lube, Oil & Filter Change?

The first 10 people to call with the correct answer will be eligible to win. At the end of the month we'll draw one lucky name. That winner will receive a FREE Gift Certificate for a Lube, Oil & Filter Change from us! Here is this month's trivia question: In 2012, how many people received injuries while using an electronic device as they walked?

(Hint: the answer is somewhere in this newsletter)

- | | |
|---------|---------|
| A) 1152 | C) 705 |
| B) 2012 | D) 1060 |

Call right now with your answer!

Last month's trivia challenge was, *In hot weather, how often should you drink at least a cup of water?* c) 20 minutes. Congratulations to last month's lucky winner!

Winner Name Here

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What's Inside?

- The Dangers Of Distractions -
 - A Philosophy To Live By -
 - Take A Nap -
- Funny Definitions Given By Kids -
- Win A FREE Lube, Oil & Filter Change -
 - September Events -
 - Money Saving Offers -
- & Much More!**



What's The Answer?



What Should You Do After A Car Accident?

What Is The Optimum Length Of Time For A Nap?

Can You Name The Five Wealthiest people In The World?

Can A Laughter Therapist Strengthen Your Immune System?

The Answers To These And Many

More Questions Are Inside



Sept. 1



We Appreciate YOU!!!



All Customers Will Receive A FREE \$00.00 Gas Card When They Have Any Service Or Repair Performed With Us.

Must Present Coupon

Cannot Be Combined With Other Offers

Excludes Oil Changes

Expires 9/30/13

Changes

Sept. 2



Brings Savings!!!

Any Flush Service...
Take \$00.00 OFF



**Your Choice:
Transmission, Coolant
Or Fuel Injection**



Expires 9-30-13

Cannot be combined with other offers or coupons

Must present coupon

Changes

Sept. 3

Labor Savings



0-\$50.00
\$51.00-\$100.00
\$101.00-\$150.00
\$151.00-\$200.00
\$201.00 & Up

Take 0% Off Labor
Take 0% Off Labor
Take 00% Off Labor
Take 00% Off Labor
Take 00% Off Labor

Cannot be combined with other offers

Expires 9/30/13

Must Present Coupon

Changes

Sept. 4



Why Do You Like Doing Business With Us?

Let Us Know And You Could Win A
\$00.00 Gift Certificate For Any
Future Service Or Repair We Offer!



**Mail It...
Email It...
Drop It Off...**

Deadline 9/30/13

Changes

Sept. 5

Labor Day Special



\$00.00 OFF

When You Spend \$000.00 Or More...

Must Present Coupon
Cannot be combined with other offers
Valid Entire Month of September 2013

Changes

Sept. 6



Did You Know?



You don't have to go back to the Dealer for service or maintenance on your new or used vehicle! Federal Law (Magnuson-Moss Act 1975) prohibits new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance and repair needs. Just give us a call to schedule any of your preventative maintenance needs.

Changes

Sept. 7



Do You Want To Know How To Save \$000.00 On All Your Auto Repair? Give Us A Call At (111)11-1111 And Ask About Joining Our Car Care Club!

Changes

Sept. 8

Save \$00.00



NOW ONLY \$00.00 Four Wheel Alignment

Expires 9/30/13

Cannot Be Combined With Other Offers

Must Present Coupon

Changes

Sept. 9

**Our
Super
September
Special!**

**Come In This Month To
Get An Oil Change, Lube &
Filter PLUS 27-Point
Inspection All Fluids
Checked & Topped-Off
& A Tire Rotation!**

Expires 9/30/13



**All This For
ONLY
\$00.00!
(\$00.00 Value)**

Must Present Coupon

Changes

Sept. 10



Find Us & Save On Your Next Service Or Repair!

Simply Join Our 'BLANK Automotive' Group and type **September** on our wall. Then bring this coupon into us and we'll take \$00.00 off your next service or repair with us.

Expires 9-30-13

Cannot be combined with other offers

Limit one per person



Changes

Sept. 11



Is It Your Birthday This Month?

We'd like to Celebrate your Birthday with you!
Just stop by and show us your Drivers License and you'll
receive a FREE Regular Oil Change on Us!

\$00.00 Value

Expires 9/30/13



Changes

Sept. 12

**The Warranty On Your New Vehicle Stays In
Effect When Maintenance Is Performed Here.**

We are legally authorized to fulfill maintenance obligations on all vehicles, even new ones. We use appropriate parts & procedures, the vehicle's manufacturer is bound to honor its warranty obligations. Your vehicle's care starts at 00001 miles.



Changes



Labor Day Special *Thank You!*



In honor of this Labor Day Holiday, we want to say 'Thank You' to the American Worker. As a token of our appreciation, we're offering this special opportunity to **Save 00% Off All Labor!**



This is your opportunity to save on any and all work that you've been putting off all summer.



PLUS... Take advantage of our Gold Level Oil Change:

- ✓ Change Up To Five (5) Quarts Of Oil
- ✓ Replace Oil Filter
- ✓ Check And Top Off Fluids
- ✓ Check Air Filter
- ✓ Check Serpentine Belts
- ✓ Wiper Blades
- ✓ Exterior Lights
- ✓ Vacuum Interior Floors
- ✓ Clean Exterior Of Windows
- ✓ Check Tire Pressure
- ✓ Lubricate The Chassis (When Applicable)



**A \$000.00 value -
For Only \$00.00!!**

Call us now at **(111) 111-1111** to schedule your reservation. Just remember to bring this flyer when you come in for service.

This offer expires Sept. 30, 2013.

We look forward to seeing you soon!

